



*For immediate release
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2005 VINTAGE DEBUTS AT “PASO NOUVEAU” ON NOV. 17

Vina Robles and Café Roma Offer Rare Taste of Recent Harvest

Proceeds to Benefit SLO County Boys & Girls Clubs

Paso Robles, California—The youthful flavors of the 2005 vintage will debut on November 17 as Vina Robles winery and Café Roma celebrate “Paso Nouveau,” a local twist on the grand French tradition of Beaujolais Nouveau, in which the new wines of harvest are released to great fanfare on the third week of November.

“This is a rare opportunity to enjoy a taste of recent harvest, prior to aging and maturation in the cellar,” said Marc Laderriere, the winery’s sales and marketing director. “The flavors will be bright and a bit effervescent—a perfect match for the mood of the evening.”

The event will unfold at Café Roma in San Luis Obispo. The featured wine is the 2005 Syrah from Vina Robles’ estate Huerhuero Vineyard in Paso Robles, which will be paired with a three-course meal prepared by Chef Marco Rizzo. The cost is \$65 per person, all inclusive.

Proceeds from the event will benefit the Boys & Girls Clubs of both north and south San Luis Obispo County. The festivities will include a charity raffle with a variety of prizes, including wine, dining and a weekend getaway.

“The Boys & Girls Club enriches young people and makes a difference right here in our backyard,” Laderriere said. “We are excited to celebrate local flavor for a local cause.”

“PASO NOUVEAU” DETAILS

Date: November 17, 2005

Time: Appetizers at 6:30 p.m. followed by dinner at 7 p.m.

Location: Café Roma at 1020 Railroad Avenue in San Luis Obispo

Cost: \$65 per person inclusive of dinner, wine, tax and gratuity

Reservations: Call Café Roma at (805) 541-6800

Since 1980, Marco Rizzo and his family have operated Café Roma as one of the Central Coast’s most enduring and acclaimed dining experiences. Boasting cozy Tuscan décor amid historic Railroad Square in San Luis Obispo, Café Roma specializes in distinctive Italian cuisine complemented by a wine list that has earned the prestigious Award of Excellence from Wine Spectator.

Vina Robles is a family-owned California winery with a Swiss-European imprint and a vision for estate wines that express both the excellence and individuality of their noble terroir. Under the guidance of owner Hans Nef and Winemaker Matthias Gubler, Vina Robles specializes in varietals that excel amid the amenable growing conditions of Paso Robles, specifically Cabernet Sauvignon, Petite Sirah, Petit Verdot, Syrah and Zinfandel.

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