

*For immediate release
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VINA ROBLES WINERY TO LIGHT UP YOUR HOLIDAYS ON DECEMBER 5

“Illuminating Evening” to Feature Lighting of 20-Foot Christmas Tree, Hot Local Apple Cider, Carolers, Toy Donations and More

Paso Robles, California—Bright lights at great heights will inaugurate the holiday season at Vina Robles winery with the lighting of a 20-foot Christmas tree and other seasonal festivities for an “Illuminating Evening” on December 5 from 5:30 p.m. to 8 p.m.

Presented by Vina Robles and the Rotary Club of Paso Robles, the event will be held at the winery’s new hospitality center in Paso Robles.

Admission is free. Guests are encouraged to donate an unwrapped toy to benefit children in need, as administered by the Toy Bank of Greater Paso Robles and Toys for Tots. The evening will include:

- The ceremonial lighting of a soaring 20-foot Christmas tree by attending children
- Atascadero High School carolers conducted by Emy Bruzzo singing traditional holiday songs
- Attendance by local U.S. Marines in full dress and the Fair Weather Four Quartet
- Hot apple cider made from apples grown by Vina Robles neighbor Art Monahan
- Spiced mulled wine made according to a Dean & DeLuca recipe
- Gourmet gift shopping including wine, specialty foods, cookbooks, kitchenware and more

“We want to capture the spirit of the season by offering fun for the entire family,” said Marc Laderriere, sales and marketing director for Vina Robles. “We hope that you will come share a magical evening with us.”

AN “ILLUMINATING EVENING” AT VINA ROBLES WINERY

- What:** The lighting of a 20-foot Christmas tree and other festivities to inaugurate the holiday season in the Paso Robles wine country
- Date:** Wednesday, December 5, 2007
- Time:** 5:30 p.m. to 8 p.m.
- Location:** Vina Robles Hospitality Center at 3700 Mill Road off Highway 46 East
- Cost:** Admission is free
- Questions?** Call Vina Robles at (805) 227-4812

Vina Robles is a family-owned California winery with a Swiss-European lineage and a vision for estate wines that express the excellence of their noble terroir. Under the guidance of owner Hans Nef and Winemaker Matthias Gubler, Vina Robles specializes in varietals that excel amid the amenable growing conditions of Paso Robles. Selecting fruit from only the finest blocks at three estate vineyards, we ultimately aim to produce distinctive red wines that embody the Central Coast’s adventurous spirit and world-class viticulture.