



Vina  Robles

HOSPITALITY CENTER

CORPORATE EVENTS | WEDDINGS | SPECIAL OCCASIONS



TASTING ROOM



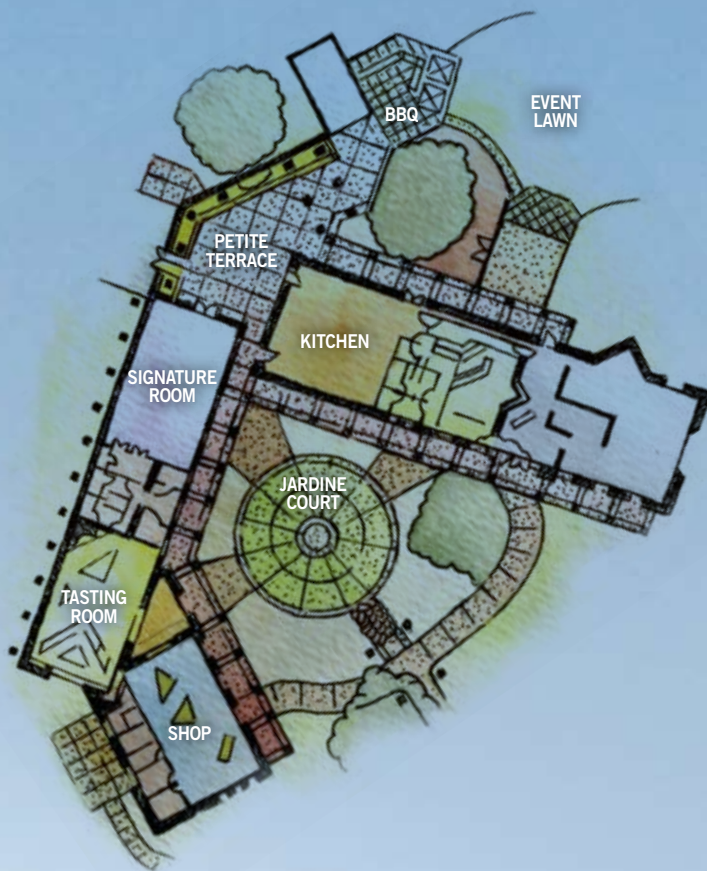
JARDINE COURT

VINA ROBLES ELEGANCE

Combining classic California Mission-style design with modern European elegance, the Vina Robles Hospitality Center is a versatile venue for events of all sizes and styles, including weddings, parties and business functions. Here, guests enjoy soaring interiors, outdoor luxury and sweeping views of the surrounding vineyards.

The Vina Robles Hospitality Center resides in the heart of the dynamic Paso Robles wine country, approximately halfway between Los Angeles and San Francisco on California's Central Coast. It is home to the estate-grown wines of Vina Robles, showcasing both the distinctive flavors of Paso Robles and the winery's Swiss heritage.

Featuring multiple indoor and outdoor event areas with the ability to host up to 260 people, the Vina Robles Hospitality Center allows large groups to flow comfortably while providing intimacy for smaller groups.





SIGNATURE ROOM



PETITE TERRACE

SIGNATURE ROOM

The Signature Room boasts a unique balance of modern luxury and old world charm. Offering vaulted ceilings, large picture windows and cutting-edge audiovisual technology, the Signature Room is an ideal venue for receptions, seminars, parties and other group functions. The Signature Room can accommodate up to 120 guests for a formal dinner or up to 257 guests with theater seating.

TASTING ROOM

The Tasting Room is the heart of our hospitality center, featuring vaulted ceilings, a wood-burning fireplace and a large picture window with stunning views of the surrounding wine country. This versatile area beckons intimate dinners and large gatherings alike, and the stylish tasting bar is perfect for group tastings. The Tasting Room can accommodate up to 54 sit-down dinner guests and up to 180 reception guests.

JARDINE COURT

Jardine Court is a circular outdoor courtyard that is ideal for receptions, picnics and other social gatherings. It includes a three-tier fountain and grand oak trees that enhance any outdoor occasion. Jardine Court can accommodate up to 200 guests.

PETITE TERRACE

The Petite Terrace is a serene outdoor patio that appeals to private luncheons, outdoor dinners or other intimate gatherings. Highlights include a wall fountain and, in the near future, a state-of-the-art barbecue island which will offer gas and charcoal grilling units, refrigeration and outdoor burners. The Petite Terrace can accommodate up to 100 guests.

EVENT LAWN

The Event Lawn is a secluded expanse that is ideal for large outdoor functions. Boasting vineyard views and crowned with majestic oak trees, the Event Lawn features a built-in stage that lends itself to outdoor concerts or speakers, as well as picnics and other group gatherings. The Event Lawn can accommodate 200-plus guests.

	Dimension	Sq. Ft.	CAPACITY			
			Reception	Banquet	Theatre	Class Room
Signature Room	54 x 32	1,728	175	120	257	40-120
Tasting Room	52 x 32	1,664	180	54	-	-
Jardine Court	-	7,820	200	-	-	-
Petite Terrace	-	2,487	100	50	-	-
Event Lawn	-	6,000	200+	-	-	-





To learn more about how Vina Robles can help you host your dream event, please contact 805.227.4812

The Vina Robles Hospitality Center is located at 3700 Mill Road off Highway 46 East in Paso Robles, California. Please visit www.VinaRobles.com for directions.



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ARCHITECTURAL NARRATIVE

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A famous American architect often stated that successful architecture is derived from “the nature of the site, and the nature of the client.”

The Vina Robles hospitality center, like all successful architecture, starts with the place. Winemakers would call it the terroir. Architects do not use the term, but the implication is the same. The architecture must be rooted in the place, the nature of the site. This applies not only to physical properties such as slopes, sun, winds and vistas, but in the intangibles, the spirit or essence of a site. Vina Robles hospitality center captures the spirit of its site.

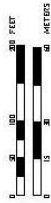
The Vina Robles hospitality center is a reflection of the client as well. Vina Robles wines are elegant and complex. They are bold, proud and strong, and without pretence. The same can certainly be said of the Vina Robles owners, and staff. This team has a singular purpose, to craft world class, elegant wines of the region. The hospitality center is an extension of their character and purpose.

The site and the client form the guiding principles for the architecture. The hospitality center sits boldly in a place of prominence on the site, but it does not shout. It stands tall and proud, quietly elegant. The intent of having a strong presence to those traveling the highway has clearly been met. Equally important, the goal of creating intimate scale, and a personal sense of place for visitors has been met as well.

Building form, materials, detailing and fenestration combine to create a quiet elegance, with clear ties to the history of the region. Hand troweled plaster walls, hand mortared tiles, hewn timbers and stone combine to create a sense of place, and a sense of permanence. This is achieved using building forms and proportions that are familiar and solid, yet comfortable. Basic building forms, materials and detailing pay homage to the missions of the region. These forms and materials have been in use in the region for hundreds of years, because they work, and work well. The materiality, mass, and generous porticos combine to create a structure that performs well in the Paso Robles climate. The same natural factors (hot days, cool nights) which craft Vina Robles wines, in large part crafted the structure.

Although the structure has historic recall, it is also a modern contemporary statement. Finishes, materials and detailing, casework, and lighting evoke imagery that is upscale, chic, and elegant; California modern. The Vina Robles hospitality center captures the intangible feel of the Paso Robles wine region, and presents it for your enjoyment.

VINA ROBLES HOSPITALITY CENTER - PHASE I



VINA ROBLES TASTING ROOM FLOOR PLAN

